

FINDÖLÖGIC
stop searching – find!

Assisted Suggest - Style guide

- ❖ **States of Assisted Suggest**

- ❖ **After first click**

- ◆ Layout
- ◆ Components
- ◆ Elements
- ◆ Colours
- ◆ Fonts

- ❖ **After input from user**

- ◆ Layout
- ◆ Components
- ◆ Elements
- ◆ Colours
- ◆ Fonts

- ❖ **Customisation Examples**

States of Assisted Suggest

The Assisted Suggest feature gives suggestions to the users based on their interaction. On the first click on the search bar, the Assisted Suggest provides standard suggestions to the users. Once the users start entering the search term, the Assisted Suggest provides the users with suggestions based on the input given by the user.

Assisted Suggest



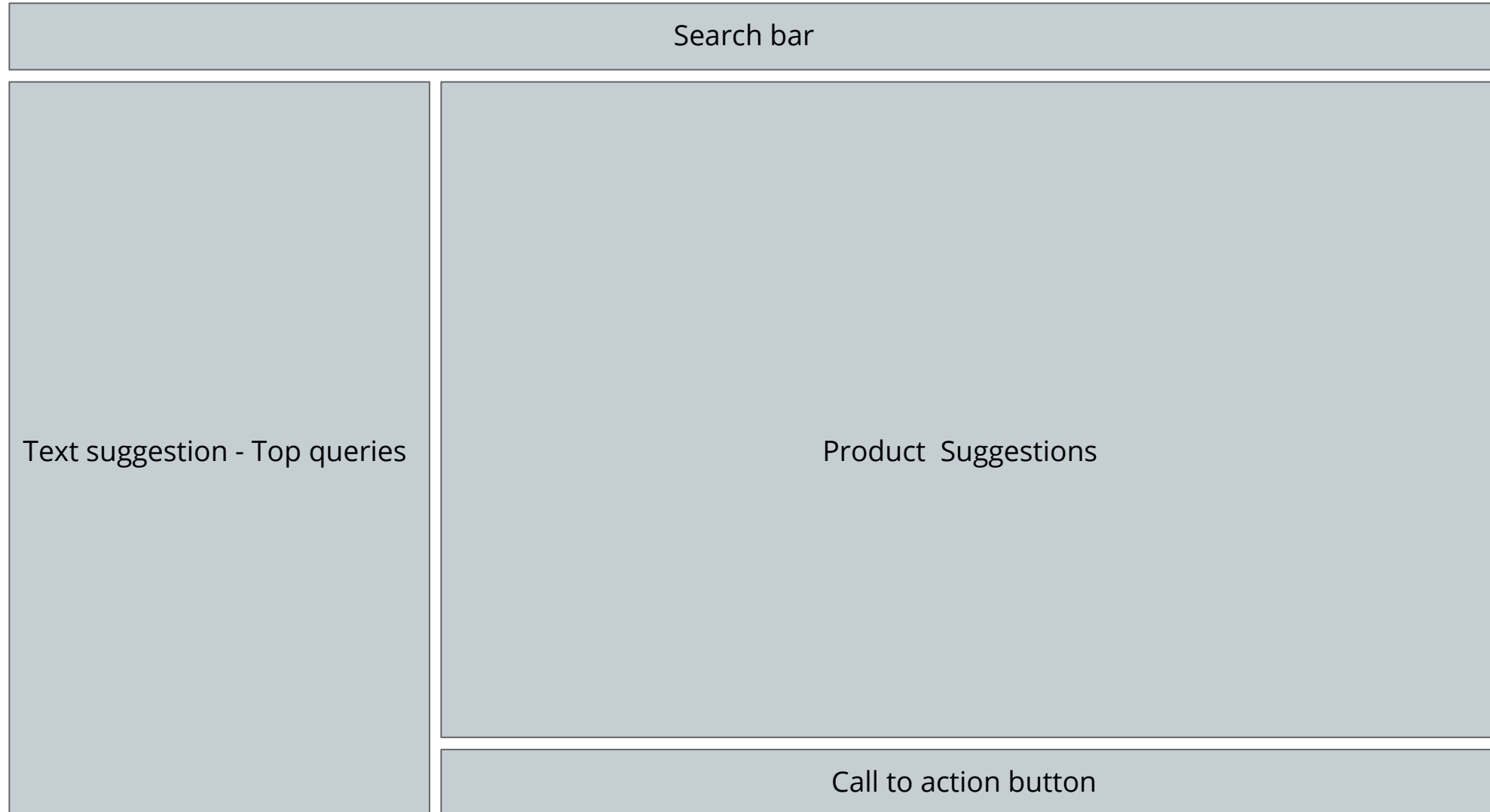
First click - Standard suggestions



After input from user - Suggestions based on input

Style guide after first click - Standard suggestions

Assisted Suggest - Layout











Assisted Suggest - Standard suggestions

★ **Top queries**

- adelaide
- pants
- backpack
- lady
- jacket
- oil
- zahlung
- aktentasche
- salmon
- reklamation
- anorak
- backp

Search results ✕

 <p>Finest IKARIMI spinal filet</p> <p>€29.90</p>	 <p>Gilt-head bream</p> <p>€15.90</p>	 <p>»Der Kelte« finest IKARIMI® salmon filet</p> <p>€24.90</p>	 <p>Fresh salmon filet</p> <p>€15.90</p>
 <p>»Arctic Rose« finest IKARIMI® salmon filet</p> <p>€39.90</p>	 <p>Pike-perch filet (skinned)</p> <p>€15.90</p>	 <p>Rainbow trout</p> <p>€14.90</p>	 <p>»Der Indianer« in organic quality</p> <p>€52.90</p>

Show all results for: ""

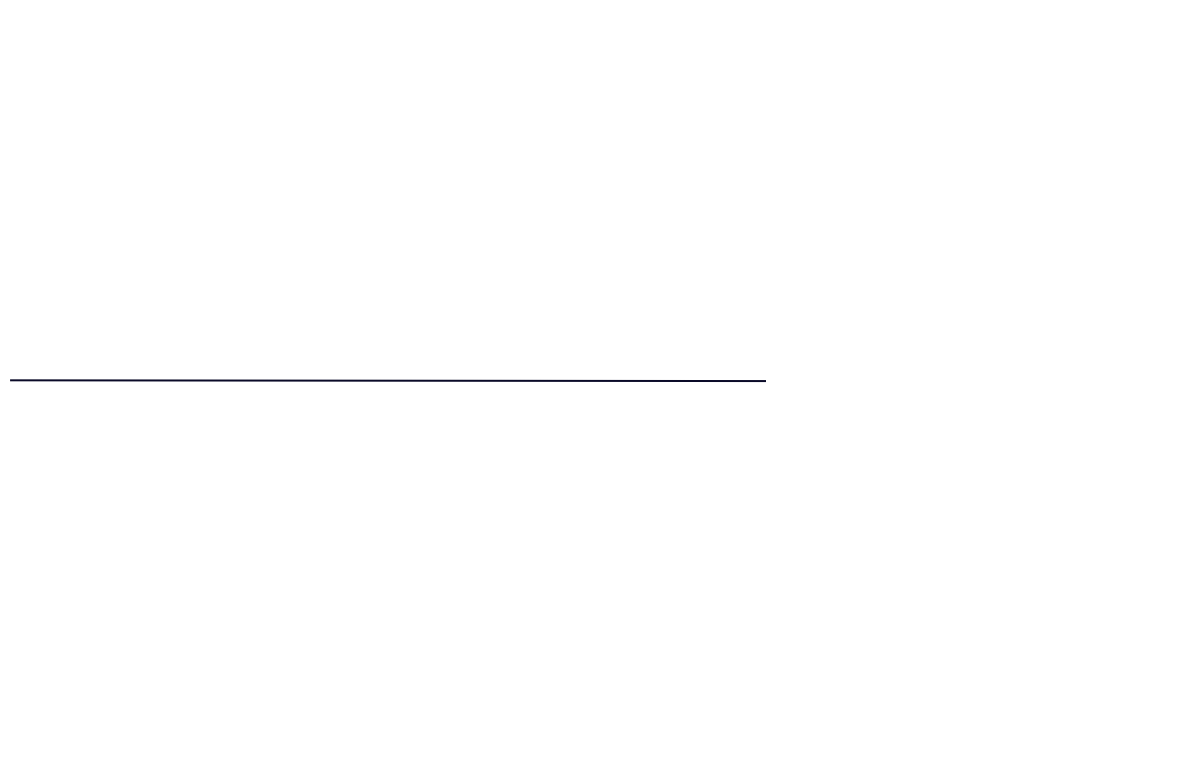
Search bar

The search bar is a standard text box with a search icon and a hint.



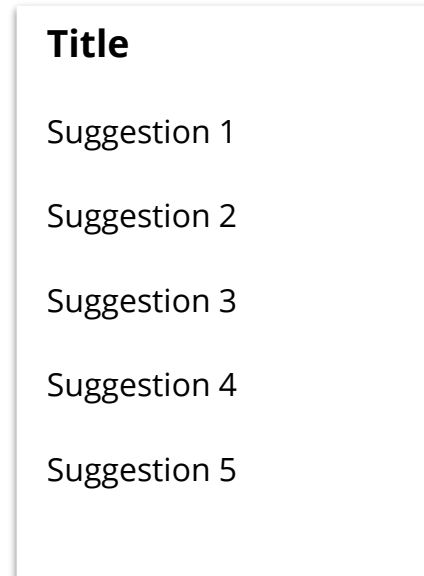
Suggest box - Divider

It is a simple line used to divide the areas in assisted suggest. Dividers are used to separate the text area from product area. It can also be used to separate the heading from the content.



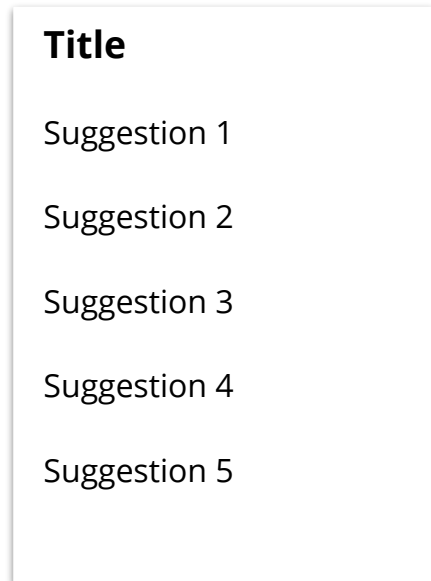
Suggest box - Text suggestions

Text suggestion box displays a title and a list of top queries in that website.

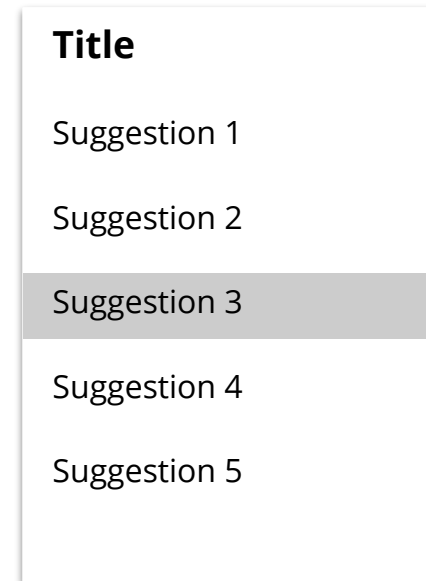


Suggest box - Text suggestions

The below images show the standard state and hover state of the text suggestions.



Unselected state



Hover state

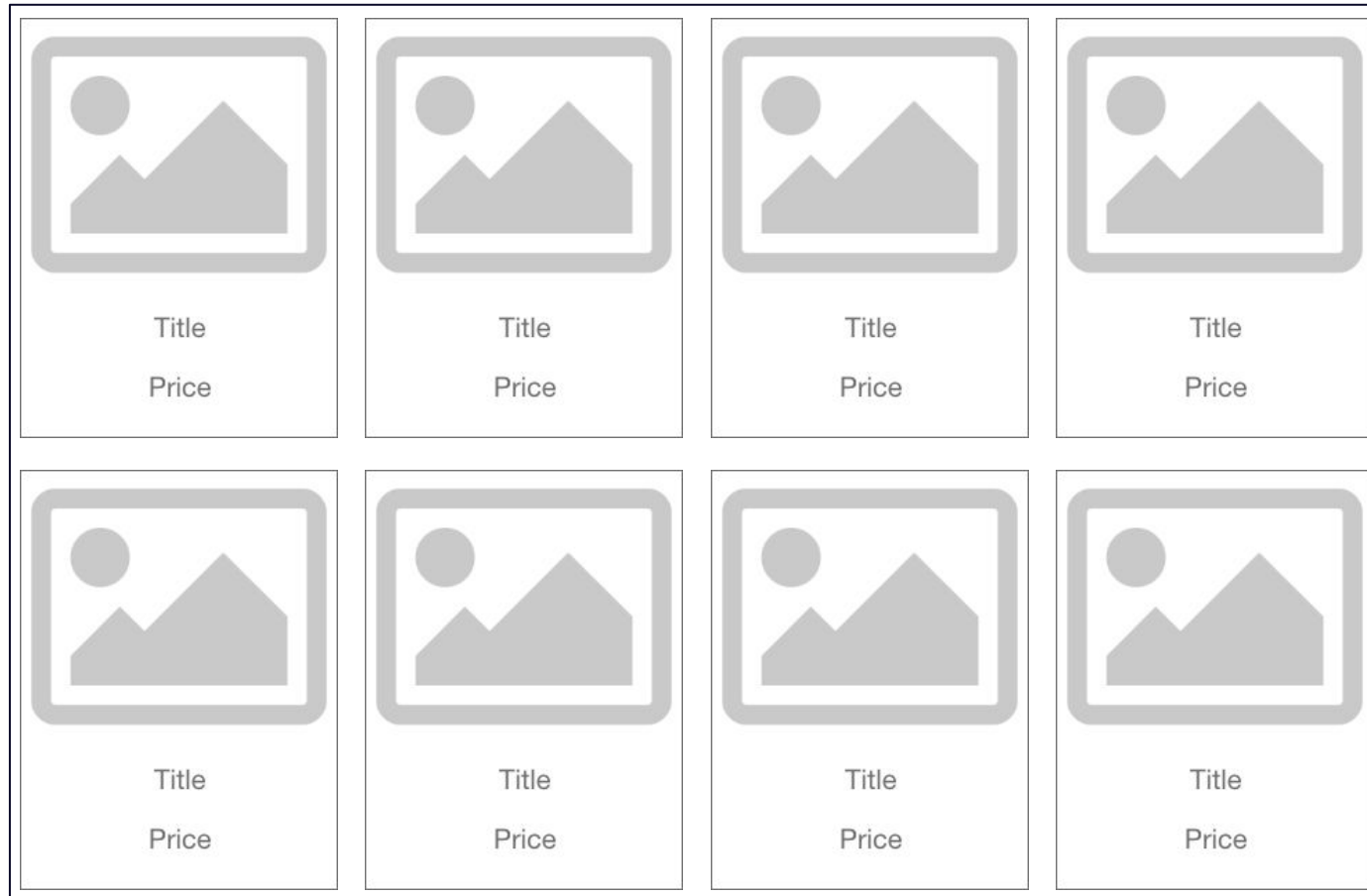
Suggest box - Product suggestion

The product suggestions from the website are displayed as cards. Each card contains the image of the product, the title of the product and its price.



Suggest box - Product suggestion

The product suggestions are displayed as a group of cards to the users.

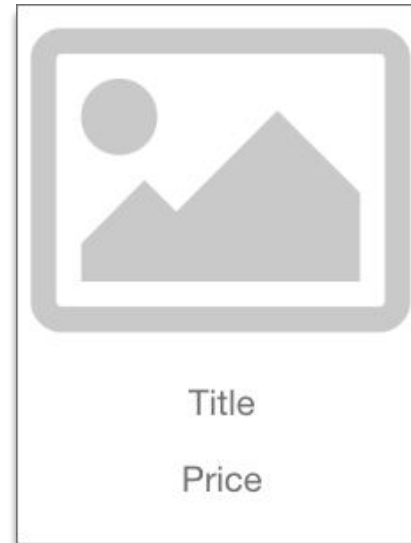


Suggest box - Product suggestion

The below images show the standard state and hover state of the product suggestions.



Unselected state



Hover state

Call to action button

A call to action button is used to display the results of the search made by the users or all the products based on the input by the user.



Show all results for: ""

Call to action button

Below is the states of the call to action button with no input, with input and hover.



Show all results for: ""

The image shows a rectangular button with a light gray background and a thin dark border. The text "Show all results for: "" is centered on the button.

unselected state



Show all results for: ""

The image shows a rectangular button with a light gray background and a thin dark border. The text "Show all results for: "" is centered on the button. The button has a subtle drop shadow, indicating it is in a hover state.

Hover state

Colour

The primary and secondary colours used in search and suggest box is same as in the App/website. All the elements can be modified based on the colour theme of the App/website.

Font

The font used in also the primary and secondary fonts used in the App/website.









Assisted Suggest - Standard example

Search...

★ Top queries

- adelaide
- pants
- backpack
- lady
- jacket
- oil
- zahlung
- aktentasche
- salmon
- reklamation
- anorak
- backp

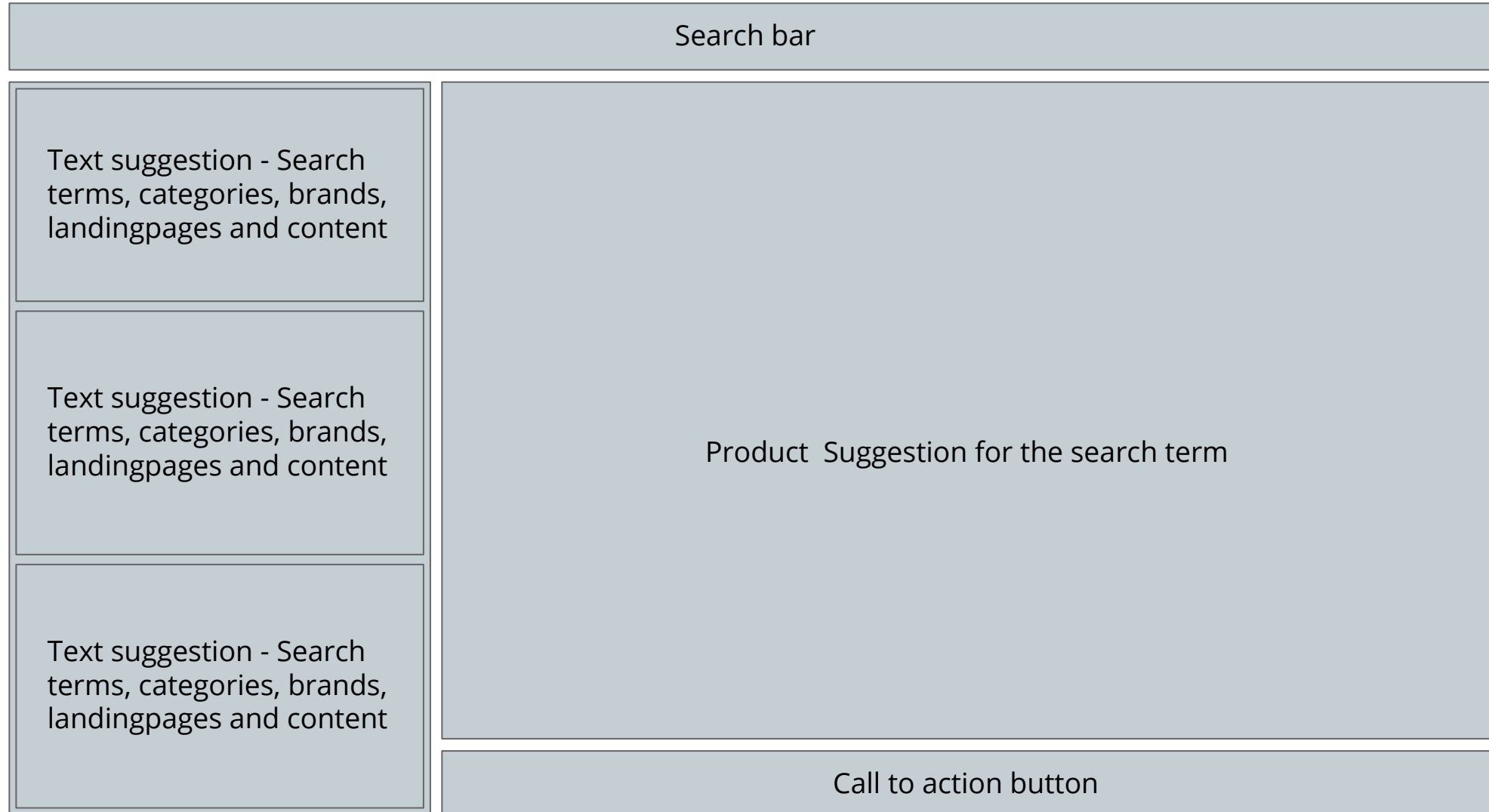
Search results

 <p>Finest IKARIMI spinal filet</p> <p>€29.90</p>	 <p>Gilt-head bream</p> <p>€15.90</p>	 <p>»Der Kelte« finest IKARIMI® salmon filet</p> <p>€24.90</p>	 <p>Fresh salmon filet</p> <p>€15.90</p>
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Show all results for: ""

Style guide after input from user - Suggestions based on input

Assisted suggest - Layout



Assisted Suggest - Suggestions after input

Search bar:

Q Suggestions









- women
- woman
- worldcup
- women jacket
- worldcup race
- woman 3l
- woman hose
- woman mi

Category

- Craft → Shop by Category → Women
- Mountain air → Shop by Category → Fashion → Women

Search results for "women" (32)

Search for "wo" instead

 <p>SOFTSHELL JACKET HOODED WOMEN</p> <p>€99.95</p>	 <p>(SW) HYBRID PANTS WOMEN</p> <p>€299.95</p>	 <p>NORDIC JACKET WOMEN</p> <p>€149.95</p>	 <p>HOODIE JACKET GTX WOMEN</p> <p>€159.95</p>
 <p>MERINO TEC-FLEECE JACKET WOMEN</p> <p>€219.95</p>	 <p>JACKET PRIMALOFT MIX</p> <p>€149.95</p>	 <p>GRIFFIN PRO LADY S</p> <p>€129.95</p>	 <p>ADELAIDE 1</p> <p>€279.00</p>

Show all results for: "women"

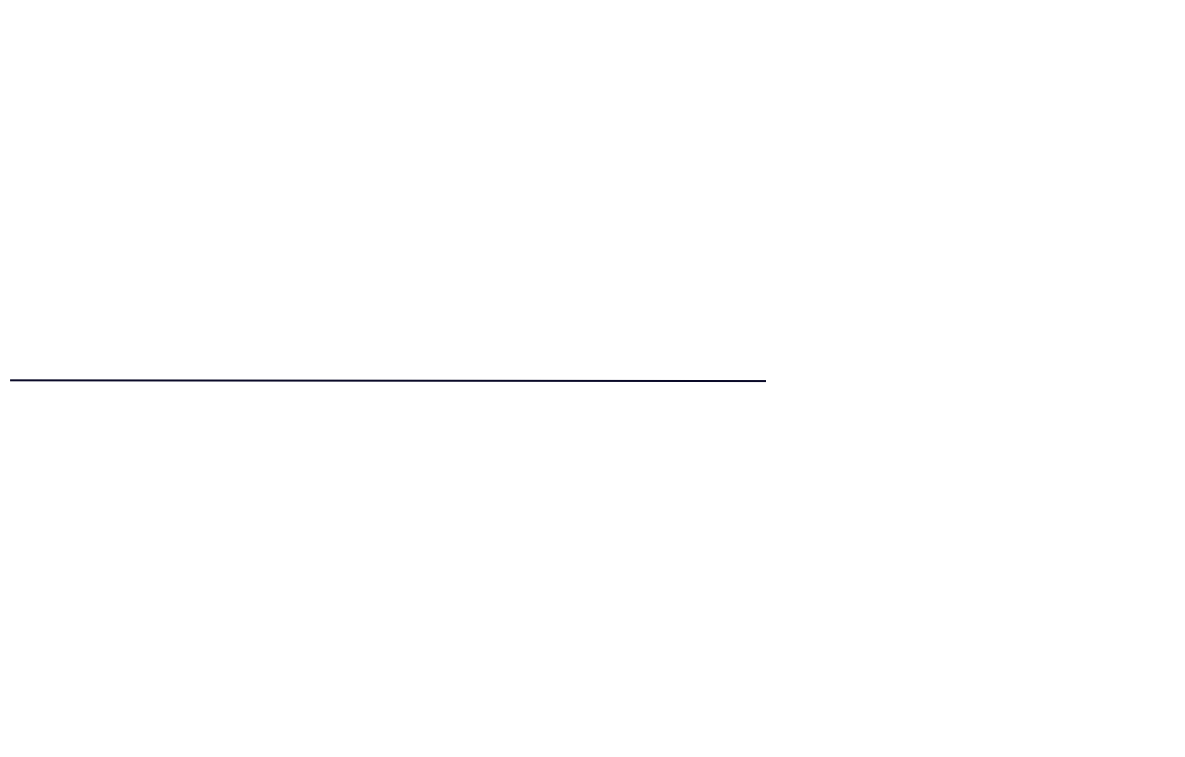
Search bar

The search bar is a standard text box with a search icon and a hint.



Suggest box - Divider

It is a simple line used to divide the areas in assisted suggest. Dividers are used to separate the text area from product area. It can also be used to separate the heading from the content.



Suggest box - Text suggestions

Text suggestion box displays a title and a list of search terms, categories, brands, contents in that website.

Title 1

Suggestion 1

Suggestion 2

Suggestion 3

Title 2

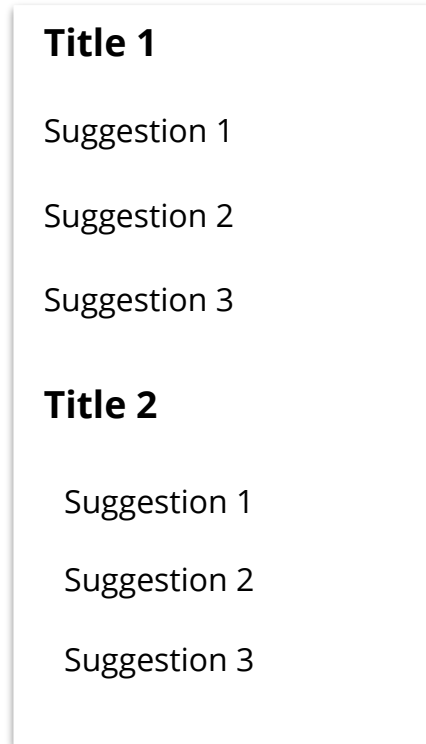
Suggestion 1

Suggestion 2

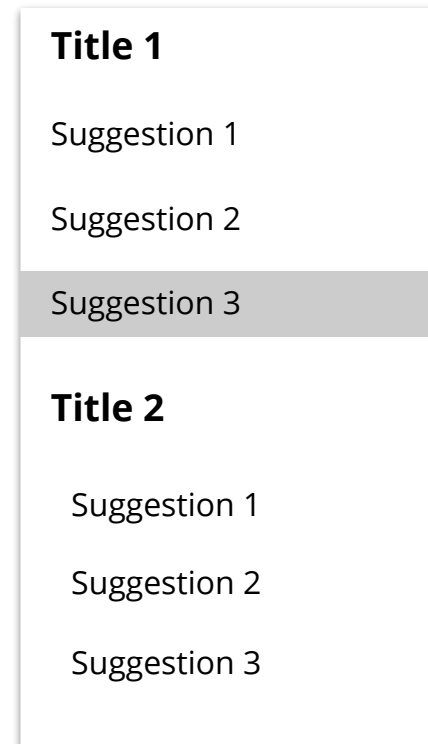
Suggestion 3

Suggest box - Text suggestions

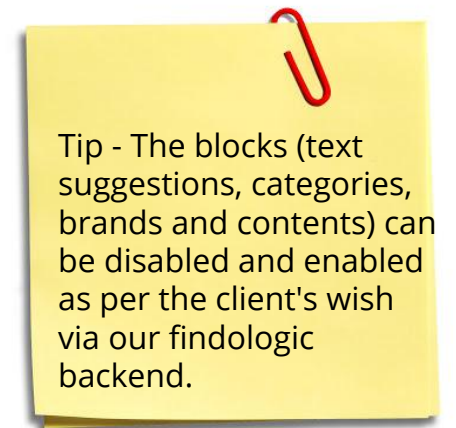
The below images shows the standard state and hover state of the text suggestions.



Unselected state



Hover state



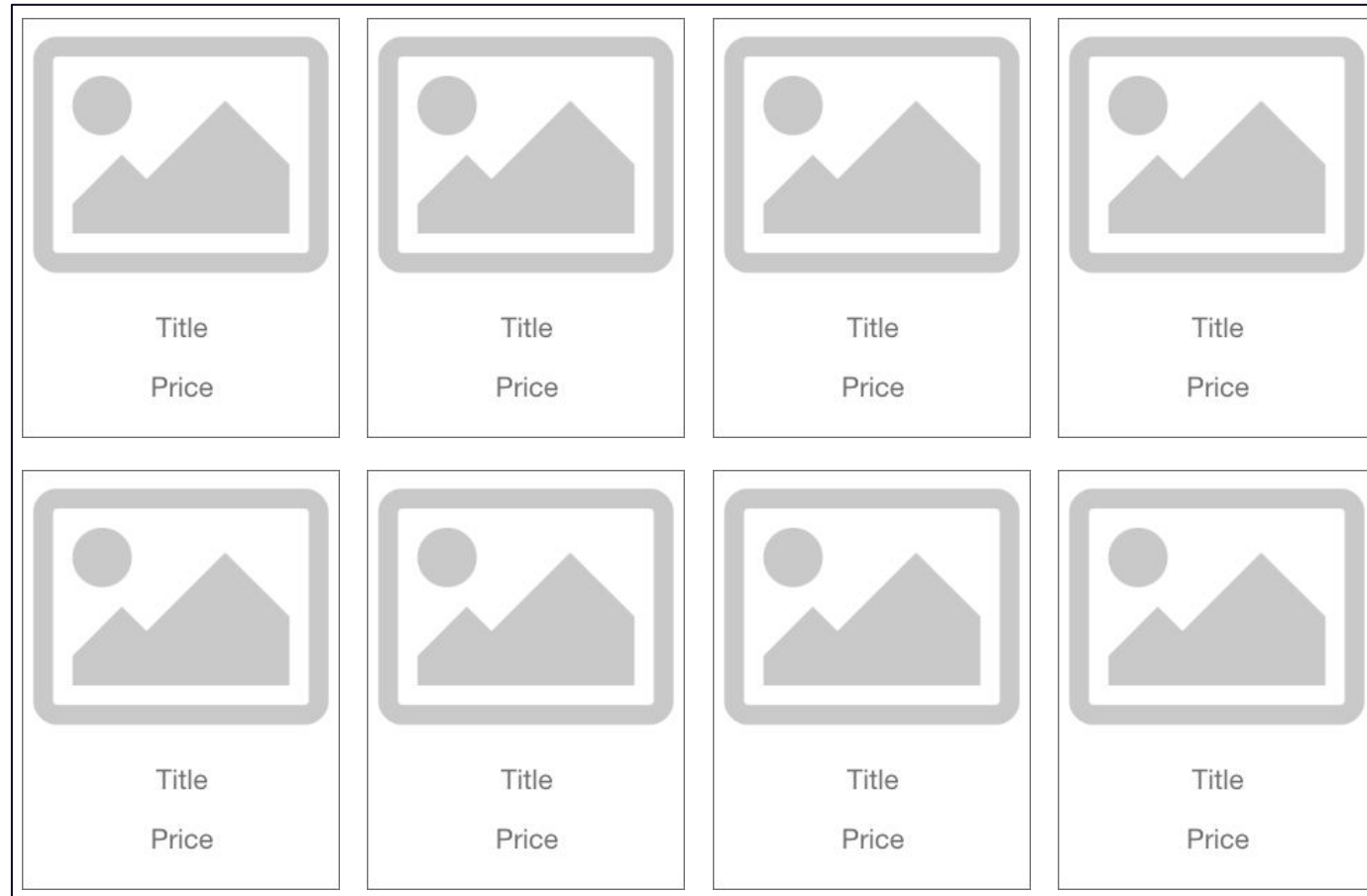
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The product suggestions are displayed as a group of cards to the users.



Suggest box - Product suggestion

The below images shows the standard state and hover state of the product suggestions.



Unselected state



Hover state

Call to action button

A call to action button is used to display the results of the search made by the users or all the products based on the input by the user.

A rectangular button with a light gray background and a thin dark border. The text is centered and reads "Show all results for: \"women\"".

Show all results for: "women"

Call to action button

Below is the states of the call to action button with no input, with input and hover.



Show all results for: "women"

A rectangular button with a light gray background and a thin dark border. The text "Show all results for: 'women'" is centered in a dark gray font.

unselected state



Show all results for: "women"

A rectangular button with a light gray background and a thin dark border. The text "Show all results for: 'women'" is centered in a dark gray font. The button has a subtle drop shadow, indicating it is in a hover state.

Hover state

Colour

The primary and secondary colours used in search and suggest box is same as in the App/website. All the elements can be modified based on the colour theme of the App/website.

Font

The font used in also the primary and secondary fonts used in the App/website.

Assisted Suggest - After input example

Search bar: women

Q Suggestions









- women
- woman
- worldcup
- women jacket
- worldcup race
- woman 3l
- woman hose
- woman mi

Category

- Craft → Shop by
- Category → Women
- Mountain air → Shop by
- Category → Fashion → Women

Search results for "women" (32)

Search for "wo" instead

 SOFTSHELL JACKET HOODED WOMEN €99.95	 (SW) HYBRID PANTS WOMEN €299.95	 NORDIC JACKET WOMEN €149.95	 HOODIE JACKET GTX WOMEN €159.95
 MERINO TEC- FLEECE JACKET WOMEN €219.95	 JACKET PRIMALOFT MIX €149.95	 GRIFFIN PRO LADY S €129.95	 ADELAIDE 1 €279.00

Show all results for: "women"

Some customisation examples from our clients

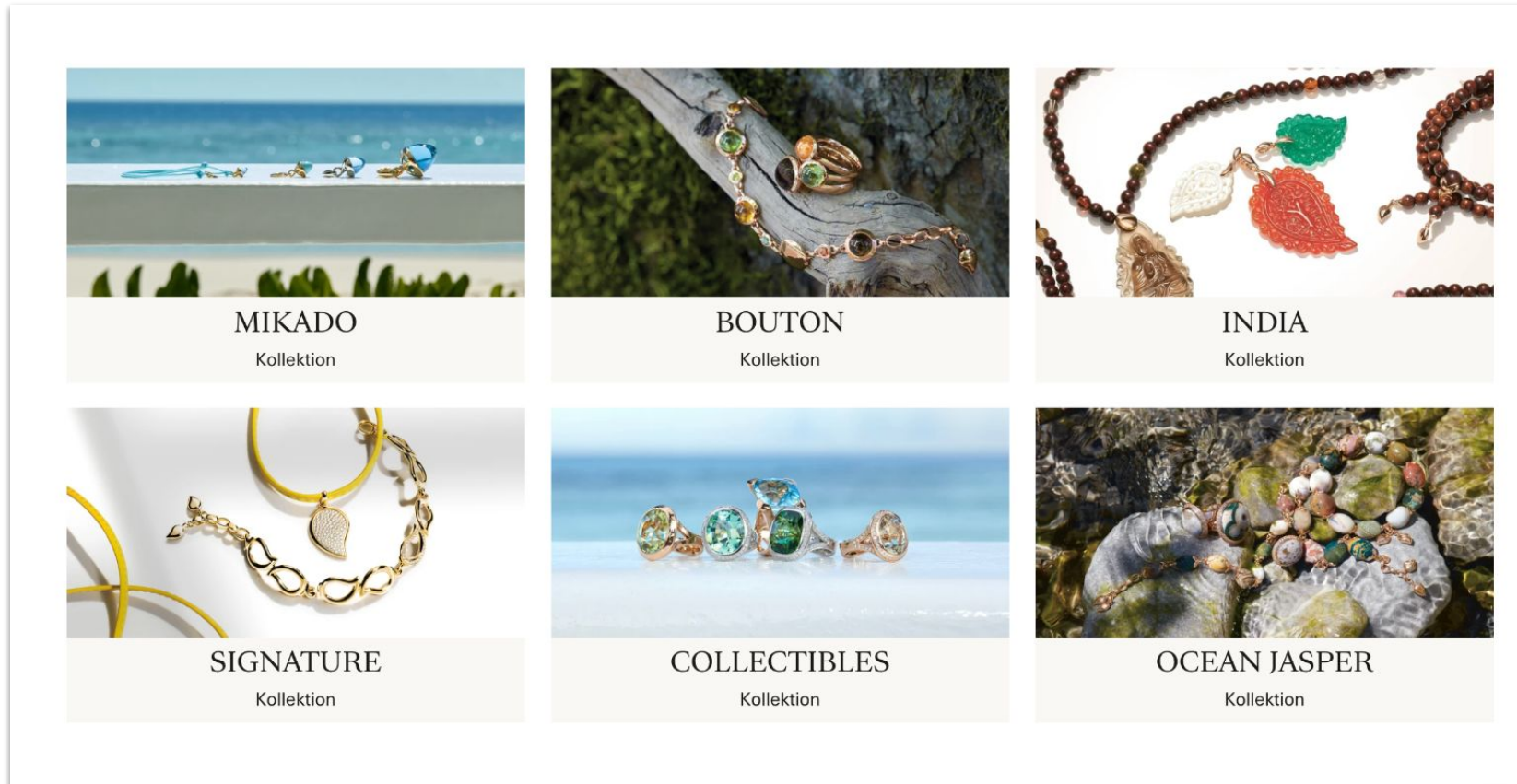
Customisation - Example 1

The product suggestion cards can be customised to include any crucial information from that website. Below example shows the attribute colour and cross-through prices added to the cards.

	 Sioux Meredith-709-XL € 129,95		 Lauren Ralph Lauren BARNSBURY € 99,95 € 119,95
	 Kate Gray Lederkombination Kla... € 34,95 € 59,95		 Kate Gray Veloursleder Klassisc... € 59,95

Customisation - Example 2

The product suggestion cards does not necessarily be products. They can also be modified to display the categories in the website for example.



Customisation - Example 3

The number of text suggestions displayed can be increased by displaying them in 2 columns.

Search...

Suggestion

Jeans	Boots
Trousers	Heels
Capri	Casuals shoe
Shrugs	Flats

Categories


Dresses	Skirts
Shoes	Pants
Rings	Shorts
Tops	T-shirts

Brands

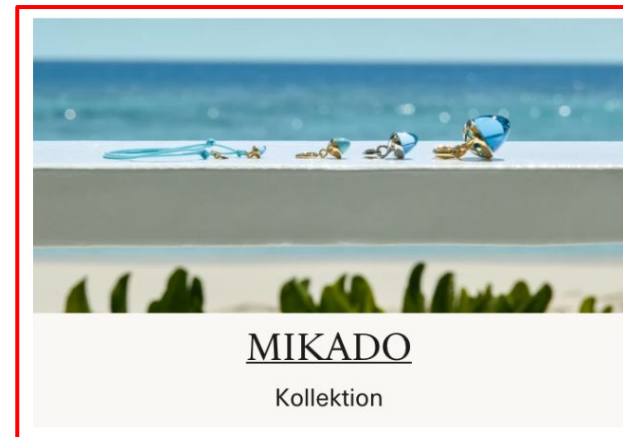
Nike	ALDO
Adidas	Bershka
Reebok	BOSS
Puma	Calvin Klein

Customisation - Example 4

The hover state of the elements can be customised based on the shop's style.

 Top Suchanfragen

- mangoholz
- sheesham
- akazie
- mammut
- scorpion
- esstisch mammut
- barracuda
- regal
- barschrank
- garderobe**
- highboard
- weinregal
- keramik esstisch
- esstisch massiver
- couchtisch
- esstisch
- bar
- stuhl samt
- euphoria
- bartisch



THANK YŌU